

Marc Baiza

City, State | (XXX)XXX-XXXX | [linkedin.com/in/marc-baiza](https://www.linkedin.com/in/marc-baiza) | email@email.com

Work Experience

Microsoft

Technical Program Manager | Developer Relations | AI/ML, VS Code & GitHub Copilot

Keizer, OR (Remote)
January 2022 – Present

- Spearheaded developer relations roadmap, content, product feedback and reporting for Azure OpenAI, Azure AI Foundry services, VS Code and GitHub Copilot
- Built and launched the [Azure AI Discord server](#), scaling to 22K+ AI developers. Designed activation playbooks, hosted community events, and launched feedback pipelines to engage product teams.
- Led [content strategy](#) across 76-city Microsoft AI Tour with 15+ DevRel engineers, delivering workshops and talks to 70K+ global developers and partners. Personally presented sessions in Sydney and CDMX.
- Collaborated cross-functionally to nurture technical communities, with highlighted projects like [Microsoft AI community](#) efforts.
 - Led 0 to 1 team which resulted in driving **20K Monthly Active Users** in the first 2 months of release.
 - Led rapid design iterations using user feedback, analytics, and research for bi-weekly content improvements.
- Spearheaded VS Code & GitHub Copilot content and engagement strategies across platforms collaborating with product, marketing, field, design, and developer relations teams resulting in:
 - Developer Community growth from 30k to 200k+ (**566% Increase**) subscribers on both VS Code [YouTube](#) & [TikTok](#). Current subscriber counts now are 650k+ and 540k+ respectively building on initial strategies I implemented.
 - [VS Code Day 2022](#) – 20K+ Same day viewers 200K+ views On-demand
- Supported [VS Code Server](#) product launch, driving 10K+ Feature sign-ups from community channels (**60% increase in feature discovery**) (private preview).
- Championed the developer voice and drove high-impact product improvements by **triaging 250+ developer-reported issues**, resulting in critical fixes across VS Code, Copilot, and Azure AI tooling. **\$1.5M+ in blocked deals identified through user-reported bugs**.
- Leading Advocacy for Microsoft Model-Context-Protocol (MCP) working group reporting to EVP of Microsoft Core AI.
- Leading collaboration with engineering/product on improved developer resources for Azure AI Foundry.
- **Supervised 2 direct reports**, focusing on SEO-enhanced content strategy and streamlining content updates.

Microsoft

Technical Program Manager Intern

Keizer, OR (Remote)
July 2021 – September 2021

- Conducted competitor analysis for Azure Machine Learning products at Microsoft, **guiding the definition of Objectives and Key Results and leveraged in a customer case-study**.

ON Semiconductor

Software Engineer Intern

Gresham, OR
March 2020 – September 2020

- Led a multi-site initiative across five North American ON Semiconductor web servers to implement application monitoring—enabling usage tracking, retiring obsolete apps, and reducing overhead—while developing large-scale project leadership, cross-country collaboration, and multi-platform (Linux, Windows, Console, Web) expertise.

Projects

Developer, marcbaiza.com

November 2024 – Present

- **Developed** a personal portfolio and blogging platform using **Vue.js**, **TailwindCSS** and **Nuxt**, leveraging **Nuxt Content** for easy Markdown-based content management. **Deployed** the application on **Vercel**, utilizing its observability features to quickly identify and resolve production issues.

Lead Engineer, [Biodiversity Monitoring with Edge Neural Networks](#)

September 2020 – June 2021

- Partnered with Syntiant Corp. as part of a capstone project to **train a machine learning model** and develop a proof-of-concept demo that showcased the capabilities of their upcoming energy efficient deep learning processor (NDP200).
- **Developed Python scripts to:**
 - Automate image labeling process for North American Camera Trap Images (NACTI) data set.
 - Resize image batches and convert data into TensorFlow records for optimized model training.
 - Developed Bash scripts to automate data resizing and tensor flow serializing process.
- Utilized NumPy for model accuracy visualization through confusion matrices.
- Implemented various image augmentation techniques to alter image data for improved results.

[GitHub Profile](#)

Education & Skills

Oregon State University

B.S. Computer Science, *College of Engineering*

GPA: 3.78

December 2021

Relevant Coursework: [Machine Learning Specialization](#), Intro to AI, Technical Writing, Social and Ethical Issues in Computer Science, Cloud Application Development.

Skills: Program & Product Management, Python, JavaScript, Swift, Linux Environments, Shell scripting, AI tools.

Tools: Visual Studio Suite, Figma, Azure DevOps, Canva

Languages: English (native), Spanish (conversational).

Hobbies

Weight Lifting, Biking, Content Creation, and learning about new technology (Consumer technology, DevTools, and AI/ML).